

## Hemlock Sawdust Days

PO Box 114 Hemlock, MI 48626

[www.hemlocksawdustdays.com](http://www.hemlocksawdustdays.com)

[info@hemlocksawdustdays.com](mailto:info@hemlocksawdustdays.com)

We cordially invite you to participate as a sponsor of the annual Hemlock Sawdust Days Festival. We hope to grow this event every year and by becoming a sponsor, this will help achieve the mission of providing a weekend celebration filled with events that the entire community can enjoy.

Sawdust Days is put on by the Hemlock Celebrations Organization, a non-profit group made up of community volunteers. This group distributes proceeds from the Sawdust Days events back to the community in the form of scholarships and as supplemental funds for community projects, such as community landscaping, benches, park improvement, and more.

Hemlock Sawdust Days has taken place for almost 40 years and draws people from both the community of Hemlock and the larger Great Lakes Bay Region. There are fun activities and events for people of all ages! Every year the festival kicks off with a parade and pancake breakfast, which highlights the camaraderie of small town life by bringing everyone together in the center of Hemlock. Throughout the day, Richland Township Park hosts a number of festivities. Here one will find fun and games for the kids, carnival, crafters, vendors, food, live music, a petting zoo, lumberjack shows and much more. The festival this year takes place September 15<sup>th</sup>-17<sup>th</sup>. You can find out more about our event at [www.hemlocksawdustdays.com](http://www.hemlocksawdustdays.com).

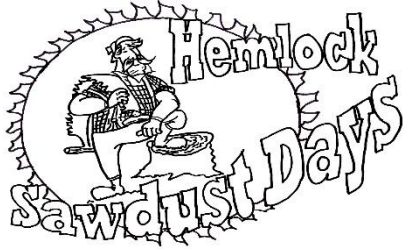
Your sponsorship helps to defray the cost of organizing the event. Any amount of sponsorship is welcome as we hope to continue this festival for many years to come. We are looking for monetary sponsors as well as companies/organizations to donate the use of items such as lighting, generators, kids' prizes, and auction items.

Thank you in advance for considering becoming a Hemlock Sawdust Days sponsor. Attached you will find a sponsorship form as well as information about sponsorship levels which includes what you are entitled to at each level.

If you have any questions please feel free to e-mail/call fundraiser/sponsor coordinator Melissa Anderson, at 989-274-7105, [info@hemlocksawdustdays.com](mailto:info@hemlocksawdustdays.com).

Thank you for your support,

Melissa Anderson  
Fundraiser/Sponsor Coordinator  
[info@hemlocksawdustdays.com](mailto:info@hemlocksawdustdays.com)  
989-274-7105



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## 2017 Sawdust Days Festival Sponsorship Levels

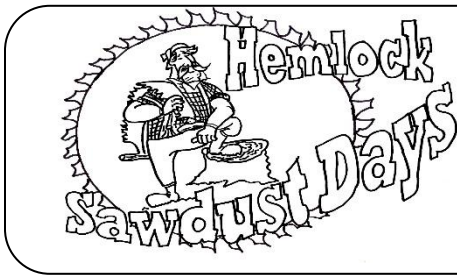
Hemlock Level Sponsor	\$2000+ Monetary Donation
Oak Level Sponsors	\$1000+ Monetary Donation or items valued
Maple Level Sponsors	\$500+ Monetary Donation or items valued
Pine Level Sponsors	\$250+ Monetary Donation or items valued
Sapling Level Sponsors	\$100+ Monetary Donation or items valued
Community Level Sponsors	Under \$100 Monetary Donation or items valued

Hemlock Level Sponsor \$2000+ Monetary Donation

- 1 banner viewable in entertainment tent
- 4 Social media posts advertising company (1 a week leading up to festival)
- Your business Logo and link to website on main Sawdust Days website page
- Listed as sponsor with logo in sponsorship section of website
- Free entry in Sawdust Days Parade
- Sponsorship announcement during events throughout the festival
- Free vender spaces (must be staffed Saturday and Sunday)
- 10 Entertainment Tent Entry Wrist Bands
- Listed in sponsorship section on festival brochures
- Sawdust Days Sponsorship sign for business
- Business logo on Information Booth Sign

Oak Level Sponsors \$1000+ Monetary Donation or items valued

- 1 sign with business logo displayed at festival
- 3 Social media post advertising company
- Your business Logo main Sawdust Days website page
- Listed as sponsor with logo in sponsorship section of website
- Free entry in Sawdust Days Parade
- Sponsorship announcement during events throughout the festival
- Free vender space (must be staffed Saturday and Sunday)
- 8 Entertainment Tent Entry Wrist Bands
- Listed in sponsorship section on festival brochures
- Sawdust Days Sponsorship sign for business
- Business logo on Information Booth Sign



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### Maple Level Sponsors \$500+ Monetary Donation or items valued

- 1 sign with business logo displayed at festival
- 1 Social media post advertising company
- Listed as sponsor with logo in sponsorship section of website
- Free entry in Sawdust Days Parade
- 4 Entertainment Tent Entry Wrist Bands
- Listed in sponsorship section on festival brochures
- Sawdust Days Sponsorship sign for business
- Business name on Information Booth Sign

### Pine Level Sponsors \$250+ Monetary Donation or items valued

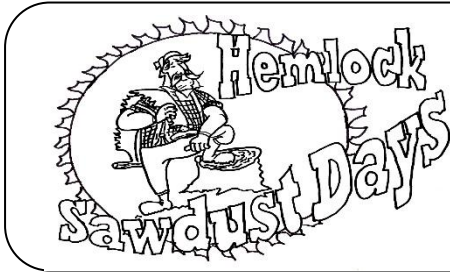
- 1 sign with business name displayed at festival
- Listed as sponsor in sponsorship section of website
- 2 Entertainment Tent Entry Wrist Bands
- Listed in sponsorship section on festival brochures
- Sawdust Days Sponsorship sign for business
- Business name on Information Booth Sign

### Sapling Level Sponsors \$100+ Monetary Donation or items valued

- Listed as sponsor in sponsorship section of website
- Listed in sponsorship section on festival brochures
- Sawdust Days Sponsorship sign for business or home.
- Business name on Information Booth Sign

### Community Level Sponsors Under \$100 Monetary Donation or items valued

- Recognition of donation at event in which item or money is used



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## SPONSORSHIP COMMITMENT FORM

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Please mark the sponsorship level you would like to apply for as well as the benefits you would like to use.

All sponsorship forms and checks payable to Hemlock Sawdust Days are due by **August 20<sup>th</sup>** to ensure your business/organization can be included in marketing materials such as banners; to the address above, or September 1<sup>st</sup> to ensure . Our non-profit license number will be supplied upon confirmation of sponsorship.

A high quality/resolution version of your logo by also be sent to [info@hemlocksawdustdays.com](mailto:info@hemlocksawdustdays.com) by **September 1<sup>st</sup> to ensure website promotion.**

If you are donating more than one item or making both a monetary and item donation, please combine the value and make not of the item value with the description.

• **Hemlock Level Sponsor**      **\$2000+ Monetary Donation**      **Donation Value** \_\_\_\_\_

- Free entry in Sawdust Days Parade     2 Free vender spaces (must be staffed Saturday & Sunday)
- Description of any donated items \_\_\_\_\_

• **Oak Level Sponsor**      **\$1000+ Monetary Donation or items valued**      **Donation Value** \_\_\_\_\_

- Free entry in Sawdust Days Parade     Free vender spaces (must be staffed Saturday & Sunday)
- Description of any donated items \_\_\_\_\_

• **Maple Level Sponsor**      **\$500+ Monetary Donation or items valued**      **Donation Value** \_\_\_\_\_

- Free entry in Sawdust Days Parade
- Description of any donated items \_\_\_\_\_

• **Pine Level Sponsor**      **\$250+ Monetary Donation or items valued**      **Donation Value** \_\_\_\_\_

- Description of any donated items \_\_\_\_\_

• **Sapling Level Sponsor**      **\$100+ Monetary Donation or items valued**      **Donation Value** \_\_\_\_\_

- Description of any donated items \_\_\_\_\_

• **Community Level Sponsor**      **< \$100 Monetary Donation or items valued**      **Donation Value** \_\_\_\_\_

- Description of any donated items \_\_\_\_\_